

SHRUTI BHAGWAT

CONTACT

shrutibhagwat.site

<https://www.linkedin.com/in/bhagwat-shruti/>

shrutinbhagwat@gmail.com

+1 (484) 649 1970

SKILLS

- UI/UX Design
- Interaction Design
- Human-Center Design
- Design Architect
- Prototyping
- Research
- User Interviews
- Empathy
- Wireframing
- Illustration
- Typography
- Branding
- Packaging

SOFTWARES

- Figma
- Illustrator
- Adobe XD
- HTML/CSS
- InDesign
- Photoshop
- Premiere Pro
- After Effect
- Procreate
- AR Spark

AWARDS AND CERTIFICATION

- Published a paper on the topic 'Design, Development of Microturbine for Domestic application' in IJRSET (Volume 2 Issue 2 reference no ISSN 2394-739X)
- I received the 'Chairman Award in Akhil Bhartiya Sanskrutik Sangh's dance competition' & was selected for International Olympiad Dance Competition in Spain.

EXPERIENCE

Palador, Seattle

UX Designer (Nov 2021- Present)

- Redesigning Bethany Church website by focusing on clear navigation to different locations, card interactions, services pages using creative design elements in Figma.
- Designing a patient-centered Clinical Trial Survey website for unique situation patients across the world. The survey includes a trouble-free, clear, legible, and accessible process for users to complete the survey by providing an intuitive experience.
- Gathered user requirements by conducting user interviews to create a persona, storyboard, user flows, wireframes and prototype mockups and ensure style consistency with Novartis.

DemocracyLab

UX Designer (Jul 2021- Dec 2022)

- Redesigned the "About" page to highlight an annual report and testimonials section using creative elements in Figma.

NG Academy

Visual and UI Designer (Mar 2020- Jan 2021)

- Conceptualized and designed a book cover for an e-book, "HTML to React," by focusing on identity details and using custom illustrations, developing a more attractive product, and helping boost market revenue by -40%.
- Designed and formulated a landing page for e-book promotion using Photoshop, InDesign, Illustrator, and Procreate to customize illustrations and interactive design elements such as buttons to increase market exposure.

Zanvar Group of Industries, Kolhapur

Quality Auditor (Dec 2015- May 2017)

- Inspected, monitored & documented audit reports & activities to ensure product compliance to ISO standards.
- Evaluated drawing and redrew them using AutoCAD software to ensure consistency.

ACADEMIC PROJECTS

Seattle Central Colleges, Seattle

Smart TV Interface (Mar 2019- May 2019)

- Constructed a voice assistant smart TV interface on an independent project by developing the concept, identifying potential user groups, and providing the required features from A/B testing.
- Directed the flow of 4 main tasks: text communication through TV voice command, parental control, accent and slang comprehension, and easy and secured onboarding. Utilized Adobe XD, Photoshop, After Effects & Procreate.

AR Chihuly at Chihuly (Mar 2021- Jun 2021)

- Conducted user interviews, user testing, and thorough market research to build an immersive experience for museum visitors using beta technology such as AR glasses.
- Conceived an easy onboarding process and interactive AR Screens for the indoor and outdoor experiences using Adobe XD, Figma, Illustrator, Photoshop, After Effects.

EDUCATION

Associates Prof Tech / Graphic Design

Seattle Central Creative Academy (Sept 2019 - Jun 2021)

GPA - 3.9/4

Honors: President's List 4x (GPA of 3.7 or higher)

Coursework: Interactive Design, UX Design, Design Process, Environmental Design

Bachelor of Mechanical Engineering

Shivaji University, Kolhapur (Aug 2012 - May 2015)

GPA - 3.3/4

Diploma in Mechanical Engineering

MSBTE, Mumbai (Jul 2009 - May 2012)